ISNIE Conference Panels
Friday, June 17, 2011

8:15am  Coffee at Citrus Courtyard

8:45-10:15am Session #1 – History Corner
Room 219  PANEL 1: NEW (INSTITUTIONAL) ECONOMIC HISTORY I
Chair: Marc Prat sabartes (Universitat de Barcelona and UC Berkeley (VS))
The Coevolution of Culture and Institutions in Seventeenth Century England
  Peter Murrell (University of Maryland)
  Martin Schmidt (University of Maryland)
Managing Agency Problems in Early Shareholder Capitalism: An Exploration of Liverpool Shipping, 1744-1785
  Brian Silverman (University of Toronto)
  Paul Ingram (Columbia University)
  Dean Williamson (US Department of Justice)

Room 13  PANEL 2: NORMS, CUSTOMS, CULTURE I
Chair: Sonja Opper (Jund University)
Modeling of Public Trust in Basic Social and Political Institutions: a Comparative Econometric Analysis
  Olga Demidova (National Research University Higher School of Economics)
The Demand for Mutual Monitoring
  Johannes Jarke (University of Heidelberg)
  Timo Goeschl (University of Heidelberg)
The Deficit of Cooperative Attitudes and Trust in Post-transition Economies
  Maria Lissowska (Warsaw School of Economics)
Does Education Affect Trust? Evidence from Russia
  Timur Natkhov (National Research University Higher School of Economics)

Room 217  PANEL 3: PUBLIC SECTOR I: PROCUREMENT
Chair: Annie Royer (Laval University, Québec, Canada)
The Auction Versus Negotiation Tradeoff in Public Procurement under Political Scrutiny
  Eshien Chong (University Paris South)
  Carine Staropoli (CES, U. Paris I Panthéon Sorbonne)
  Anne Yvrande-Billon (Autorité de la Concurrence and CES, U. Paris I)
Public-private Partnerships Versus Traditional Procurement: Innovation
Incentives and Information Gathering
Eva Hoppe (University of Cologne)
Patrick W. Schmitz (University of Cologne)

Renegotiations and Contract Renewals in PPPs: An Empirical Analysis
Julie De Brux (Sorbonne Business School)
Jean Beuve (Sorbonne Business School)
Stéphane Saussier (Sorbonne Business School)

The GAO’s Bid-Protest Mechanism: Effectiveness and Fairness in Defense Acquisitions?
Steven Maser (Willamette University)
Vladimir Subbotin (Willamette University)
Fred Thompson (Willamette University)

Room 107 PANE 4: PROPERTY RIGHTS I
Chair: Ivan Ribeiro (University of São Paulo)

Taming the (Not So) Stationary Bandit: Turnover of Ruling Elites and Protection of Property Rights
Leonid Polishchuck (Higher School of Economics, Moscow)
Georgiy Syunyaev (Higher School of Economics, Moscow)

The Origins and Variety of Financial Systems in Eastern Europe
Jana Gritersova (UC Riverside)

Endogenous Institutions and Multiple Equilibria: The Role of Commitment
Christina Steiger (Northeastern University)

Constraining Predation
Claudia R. Williamson (New York University)

Room 303 PANE 5: PUBLIC SECTOR ORGANIZATION AND PERFORMANCE I
Chair: Florian Jung (University of St. Gallen)

Lame Ducks and Divided Government: How Voters Control the Unaccountable (rational Voters and Their Strategic Use of the Separation of Powers)
Mark Schelker (University of St. Gallen)

The Size of Government Bureaucracy: Theory and Evidence
Marina Dodlova (Université Paris Ouest Nanterre; CESifo; Centre for Institutional Studies/HSE)

Power Transmission Network Investment as an Anticipation Problem
Yannick Perez (European University Institute)
Vincent RIOUS (Microeconomix Paris)
Jean-Michel Glachant (Florence School of Regulation (EUI))

Parliaments as Condorcet Juries: Quasi-Experimental Evidence on the Representation of Majority Preferences
David Stadelman (University of Fribourg)
Reiner Eichenberger (University of Fribourg and CREMA)
Marco Portmann (University of Fribourg)
Room 30  PANEL 6: THEORY OF THE FIRM/OI I: VERTICAL RELATIONS

Chair: Nan Jia (University of Southern California)
Vertical relationships at airports: impact on retail sales and rent revenue to an airport
Nina Leheyda (ZEW Centre for European Economic Research)
Jürgen Müller (Berlin School of Economics and Law)
Roman Pashkin (Berlin School of Economics and Law)

Authority and Performance in Vertical Relations: Satellite-tracked Evidence
Gabriel Natividad (New York University)
Tacit Knowledge and the Dynamics of Vertical Scope: An Application to Regulated Industries
Hagen Worch (ETH/ Eawag - Swiss Institute of Aquatic Science & Technology)
Bernhard Truffer (Eawag, Swiss Institute of Aquatic Science & Technology)

Room 203  PANEL 7: TRANSITION AND DEVELOPING ECONOMICS I

Chair: Bernardo Mueller (University of Brasilia)
Does franchise extension reduce short-run economic growth? Evidence from New South Wales, 1862-1882
Edwyna Harris (Monash University)

Female preachers and reshaping of Islamic authority in Pakistan, Nigeria and Syria: Lessons in institutional change and consolidation
Masooda Bano (University of Oxford)

Accountability in One-party Government: Rethinking the Success of Chinese Economic Reform
Yuan Li (DEFAP, Università Cattolica del Sacro Cuore)
Mario Gilli (Università Milano Bicocca)

The Role of Informal Institutions in Building the Institutional Framework of an African State: The Case of the Kanuri in Nigeria
Valentin Seidler (University of Vienna)

10:45-12:12pm  Session #2 – History Corner

Room 219  PANEL 1: NETWORKS

Chair: Claudia R. Williamson (New York University)
Value creation and value appropriation in networks: an empirical analysis in the South region of Brazil
Guilherme Monteiro (University of São Paulo)
Carla M. Schmidt (University of São Paulo)
Maria S. M. Saes (University of São Paulo)

Search Engine Competition with Network Externalities
Jens Prüfer (Tilburg University)
Cedric Argenton (Tilburg University)

Learning in inter-organizational networks: an individual perspective
Bertrand Quélin (HEC Paris)
**Room 13**  
**PANEL 2: COGNITION AND BEHAVIORAL ECONOMICS I**

*Chair: Tomer Perry (Stanford University)*

Cognition and Governance Structure  
*George Hendrikse (Erasmus University Rotterdam)*  
*Li Feng (Swedish University of Agricultural Sciences)*

In Dubio Pro Reo. A Behavioral Theory  
*Antonio Nicita (University of Siena and EUI)*

Expanding the Concept of Bounded Rationality in TCE: Incorporating Interpretive Uncertainty in Governance Choice  
*Kyle Mayer (University of Southern California)*  
*Libby Weber (UC Irvine)*

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**Room 217**  
**PANEL 3: LAW AND LEGAL INSTITUTIONS I**

*Chair: Gillian Hadfield (USC)*

Judicial Legitimacy: The Public Perception of the Courts as the Least Political Branch  
*John Drobak (Washington University)*

Judicial Discretion and Civil Procedure: The Effect of Ideology on Rule 12(b)(6) Motions after Twombly and Iqbal  
*John De Figueiredo (Duke University)*  
*Kevin Heilenday (Duke University)*

Confidence in Judicial Institutions: An Empirical Approach  
*Ludivine Roussey (University of Paris West Nanterre La Défense)*  
*Bruno Deffains (University of Paris II Pantheon Assas)*

Law As Byproduct: Theories of Private Law Production  
*Larry Ribstein (University of Illinois)*  
*Bruce H. Kobayashi (George Mason University School of Law)*

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**Room 107**  
**PANEL 4: CONTRACTING I**

*Chair: Maria Alessandra Rossi (University of Siena)*

Relational Contract and Endogenous Contractual Incompleteness. Experimental Evidences  
*Jean Beuve (IAE University of Paris 1)*  
*Claudine Desrieux (ERMES - University of Paris 2)*

Regulative, Normative and Cognitive Institutional Supports for Relational Contracting in Civil Infrastructure Projects  
*Witold Henisz (The Wharton School, University of Pennsylvania)*  
*Raymond Levitt (Stanford University)*

A Theory of Bargaining Costs and Price Terms in the Absence of
Specific Investments

Giorgio Zanarone (CUNEF)
Desmond Lo (Santa Clara University)

Room 303  PANEL 5: PUBLIC SECTOR ORGANIZATION AND PERFORMANCE II

Chair: Eric Brousseau (University Paris Ouest)

Why Do U.S. States Adopt Public-Private Partnership Enabling Legislation?
Benjamin Wagner (Cornell University)
Rick Geddes (Cornell University)

Industrial Policy: Opportunity to Innovate with Responsibility
Rafaela Carvalho (Fundação Getulio Vargas)
Antônio Porto (Fundação Getulio Vargas)

License to Govern: The Institution of Agricultural Policy Making in Norway
Klaus Mittenzwei (Norwegian Agricultural Economics Research Institute)
Frode Veggeland (NILF, Oslo)
David S. Bullock (University of Illinois)
Klaus Salhofer (University of Munich)

Room 30  PANEL 6: THEORY OF THE FIRM/IO II: GOVERNANCE STRUCTURES

Chair: Ricard Gil (UC Santa Cruz)

The Lesser Evil: Involuntary Governance Choices in the Electricity Industry
Albert Jolink (University of Amsterdam)
Eva Niesten (Utrecht University)

Balancing Power and the Unintended Governance Structure in the Dutch Electricity Industry
Eva Nietsen (Utrecht University) and Albert Jolink (Rotterdam School of Management)

Brokers as a governance structure? Evidence from the French Imports Industry of Fresh Produce
Elodie Rouvière (Agroparistech)

Hierarchical Structures and Dynamic Incentives
Dongsoo Shin (Santa Clara University)
Roland Strausz (Humboldt University Berlin)

Room 203  PANEL 7: VIOLENCE I: POLITICAL AND ECONOMIC ORDER IN THE SHADOW OF VIOLENCE

Chair: Douglass North (Washington University)

In the Shadow of Violence: The Problem of Development in Limited Access Societies
Steven Webb (World Bank)
Douglass North (Washington University (St Louis))
John Wallis (University of Maryland)
Barry R. Weingast (Stanford University)
Alberto Diaz-Cayeros (University of California San Diego)
Gabriella Montinola (University of California Davis)
Jong-Sung You (University of California San Diego)
Entrenched Insiders: Limited Access Order in Mexico
Alberto Díaz-Cayeros (University of California San Diego)
Limited Access Orders: The Philippines
Gabriella Montinola (University of California Davis)
Transition from a Limited Access Order to an Open Access Order: The Case Study of South Korea
Jong-Sung You (University of California San Diego)

12:15-1:30pm Lunch – Dorhmann Grove

1:45-3:15pm Session #3 – History Corner

Room 219 PANEL 1: VIOLENCE II: FIRMS AND CRIMINALS
Chair: Peter Lorentzen (UC Berkeley)
Corruption in Procurement and Shadow Campaign Financing: Evidence from Russia
Ekaterina Zhuravskaya (Paris School of Economics and New Economic School)
Maxim Mironov (IE Business School, Madrid)
Why Do Similar Reforms Produce Dissimilar Outcomes? Privatization Effectiveness in the Shadow of Ukraine's Orange Revolution
Scott Gehlbach (UW Madison and John S. Earle, George Mason University, CEU)
John S. Earle (George Mason University)
Incumbents and Criminals in the Indian National Legislature
Toke Adit (Cambridge University)
Miriam A. Golden (University of California, Los Angeles)
Devesh Tiwari (University of California, San Diego)

Room 13 PANEL 2: NORMS, CUSTOM, CULTURE II
Chair: Pauline Grosjean
Incentives versus Culture? Why turnover intention differs across European welfare regimes
Janine Bernhardt (University of Trier)
Industrial Clusters, Personalized Exchange and Construction of Economic Institutions
Victor Nee (Cornell University)
Sonja Opper (Jind University)
Parasitical Cultures and the Origins of Institutions
Robbert Maseland (University of Groningen)

Room 217 PANEL 3: LAW AND LEGAL INSTITUTIONS II
Chair: Henry Smith (Harvard University)
What is Law? A Coordination Account of the Characteristics of Legal Order
Room 107  PANEL 4: CONTRACTING II
Chair: Yi Zhang (Singapore Management University)
Gathering Information before Signing a Contract: Experimental Evidence
Eva Hoppe (University of Cologne)
Patrick W. Schmitz (University of Cologne)
Institutional Design and Market Efficiency: Evidence from the New York Stock Exchange IPO
Jennifer Kuan (Stanford University)
Endogenous Transaction Cost, Specialization, and Strategic Alliance
Yi Zhang (Singapore Management University)
Juyan Zhang (Southwestern University of Finance and Economics)
To Allot or Not To Allot? Managing Public Services in Europe
Julie de Brux (Sorbonne Business School)
Claudine Desriex (University Paris II Pantheon Assas)

Room 303  PANEL 5: PUBLIC SECTOR ORGANIZATION AND PERFORMANCE III: POLITICS
Chair: Rikhil Bhavnani (Princeton University)
Are Natural Resources Cursed? An Investigation of the Dynamic Effects of Mineral Fuels Exports on Governance and Competition
Mariana Iootty (World Bank)
Donato De Rosa (World Bank)
Trade, Taxes, and Terroir
Noel Johnson (George Mason University)
Raphael Franck (Bar Ilan University)
John Nye (George Mason University)
Inequality, Development, and the Stability of Democracy -- Lipset and Three Critical Junctures in German History
Florian Jung (University of St. Gallen)
Uwe Sunde (University of St. Gallen)
Income and Democracy: Revisiting the Evidence
Cristian Bartolucci (Collegio Carlo Alberto)
Enrique Moral-Benito (Bank of Spain)

Room 30  PANEL 6: THEORY OF THE FIRM/ IO III: BUSINESS GOVERNMENT INTERACTION
Chair: Markus Lang (University of Zurich)
Industrial associations as a channel of business-government interactions in imperfect institutional environment: the Russian case
Andrei Yakovlev (Higher School of Economics)
Andrey Govorun (Higher School of Economics)
Institutional Environment, Public-Private Hybrid strategy, and Entrepreneurial
Investment: Evidence from China’s Transition Economy
Wubiao Zhou (Nanyang Technological University)

Sticking to the Rules or Shaping Them - Corporations between Market- and Non-Market Orientation
Albrecht Söllner (Europa-Universität Viadrina, Frankfurt (Oder))
Jan Siedentopp (Federal Ministry of Economics, Germany)

Nonmarket Strategy for Corporate Mergers and Acquisitions
Richard Vanden Bergh (University of Vermont)
Guy Holburn (University of Western Ontario)

Room 203  PANEL 7: TRANSITION AND DEVELOPING ECONOMIES II
Chair: Valentin Seidler (University of Vienna)

Bridging or Bonding: Economic Payoff to Social Capital, with an Application to Russia
Leonid Polishchuk (Higher School of Economics, Moscow)
Rinat Menyashev (Higher School of Economics, Moscow)

Trade and income: using civil wars in transit countries as external shocks on trade
Mathieu Couttenier (Paris 1 Sorbonne – PSE)
Vincent Vicard (Banque de France)

How the East was Lost: Institutions, Persistence and Reversal of Fortune in 16th Century Portuguese Empire in Asia
Bernardo Mueller (University of Brasilia)

3:15-3:45pm  Refreshments – Citrus Courtyard

3:45-5:15pm  Session #4 – History Corner

Room 219  PANEL 1: PUBLIC SECTOR II: INSTITUTIONS AND POLICIES
Chair: John Hatfield (Stanford University)

Private Entrepreneurs in Public Services: a Longitudinal Examination of Outsourcing and Statization of Prisons
Sandro Cabral (Federal University of Bahia)
Sergio Lazzarini (Insper)
Paulo Furquim de Azevedo (FGV-SP)

The Impact of the Institutional Environment on Irrigation Practices: Econometric Analysis Based on Farming in Charente-Maritime, France
Ornelia Boutry (CRIEF-TEIR University of Poitiers)
Olivier Boubal-Olga (CRIEF-TEIR University of Poitiers)

Public Provisioning of Telecommunication Networks – Historical Case Studies and Application to Broadband Development
Fabian Kirsch (Technische Universität Berlin)

Collective Action Through Marketing Boards: An Efficient Hybrid Governance?
Annie Royer (Laval University, Québec, Canada)
Claude Ménard (University Paris 1)
Daniel-Mercier Gouin, (Laval University)

Room 13  PANEL 2: NORMS, CUSTOM, AND CULTURE III
Chair: Maria Lissowska (Warsaw School of Economics)

The Scope of Open Licences in Cultural Contents Production and Distribution
Room 217  **PANEL 3: PROPERTY RIGHTS II**

Chair: John De Figueiredo (Duke University)

Legal “Closing” Opinions as Evidence of the Role of Corporate Registries
- Benito Arruñada (Pompeu Fabra University)
- Carlos A. Manzanares (Vanderbilt University)

An Economic Analysis of Civil versus Common Law Property
- Henry Smith (Harvard University)
- Yun-chien Chang (Institutum Iurisprudentiae, Academia Sinica)

Property as a Legal Construct (or, Why Philosophers, Social Scientists, and Lawyers Think Differently about Property Rights)
- Amnon Lehavi (Interdisciplinary Center (IDC) Herzliya)

Strategic Spillovers
- Daniel Kelly (Notre Dame)

Room 107  **PANEL 4: CONTRACTING III**

Chair: Desmond Lo (Santa Clara University)

Appropriability and incentives with complementary innovations
- Maria Alessandra Rossi (University of Siena)
- Massimo D'Antoni (University of Siena)

Analyzing inter-firm relationships: the knowledge perspective
- Roberta Souza (University of São Paulo)
- Maria Sylvia M. Saes (University of São Paulo)
- Vivian -Lara S. Silva (University of São Paulo)
- Paula S. B. Schnaider, (University of São Paulo)

The ‘Fundamental Transformation’ Reconsidered: Dixit vs. Williamson
- Massimiliano Vatiero (University of Lugano)
- Antonio Nicita (University of Siena, and EUI)

Contracting Officer Workload and Contractual Terms
- Patrick Warren (Clemson)

Room 303  **PANEL 5: PUBLIC SECTOR ORGANIZATION AND PERFORMANCE IV: POLITICS**

Chair: Mariana Iootty (World Bank)

Dynamic Collective Choice with Endogenous Status Quo
- Antoine Loeper (Northwestern University)
- Wiola Dziuda (MEDS, Kellogg, Northwestern)

Is Bigger Better? Firm Size and Governmental Influence
- Jeffrey Macher (Georgetown University)
- John W. Mayo (Georgetown University)

Ethnic Concentration and Public Goods Provision: a Study of Spatial Patterns and
Room 30  PANEL 6: THEORY OF THE FIRM/ IO IV  
Chair: Dongsoo Shin (Santa Clara University)  
Blinded by the Light: Ownership, Structure and Incentivization Transparency  
Robert Eberhart (Stanford University)  
Michael Gucwa (Stanford University)  
Competition, Governance and Relationship-Specific Investments: Theory and Implications for Strategy  
Nan Jia (University of Southern California)  
Incentive Effects of Bonus Taxes  
Markus Lang (University of Zurich)  
Helmut M. Dietl (University of Zurich)  
Martin Grossmann (University of Zurich)  
Simon Wey (University of Zurich)  
Entrepreneurship: A Transaction Cost Economics Perspective  
Oliver Williamson (UC Berkeley)

Room 203  PANEL 7: TRANSITION AND DEVELOPING ECONOMICS III: POLITICAL ECONOMY OF CHINA'S TRANSITION  
Chair: Mary Shirley (Ronald Coase Institute)  
Discussants: Kenneth Arrow (Stanford University) and Douglass North (Washington University)  
Flying Land: Intergovernmental Cooperation in Local Economic Development in China  
Meina Cai (University of Wisconsin, Madison)  
From a Revolutionary Party to Homo Economicus: The Communist Party's Embrace of China's Monopolistic Sectors  
Yunzhi Hu (Peking University)  
Yang Yao (Peking University)  
Do Village Elections in China Select Better Qualified Leaders? Meritocratic Selection in China's Grassroots Democracy  
Mi Luo (Peking University)  
Village Elections, Communist Party Oversight and Public Spending in Rural China  
Ben Zou (University of Maryland)  

5:30-6:30pm  Keynote Speaker – Annenberg Auditorium, Cummings Art Building  
Rules, innovation, and growth in the Greek world, 800-300 BCE  
Josiah Ober (Stanford University)

6:30-7:00pm  Cocktails – Annenberg Courtyard  
Open Evening – please see downtown maps for restaurants

Saturday, June 18, 2011
8:15am       Coffee – Citrus Courtyard

8:45-10:15am Session #5 – History Corner

Room 219   PANEL 1: VIOLENCE III: INSTITUTIONS
            Chair: Steven Webb (World Bank)
            Patchwork Para-militarism? Social and Economic Organization in the Ulster Volunteer Force before 1918
            Graham Brownlow (Queen's University, Belfast)
            Tim Bowman (University of Kent)
            Lost in Transition? How Civil War Violence Can Impair the Foundations for Market Development - The Case of Tajikistan
            Alessandra Cassar (University of San Francisco)
            Pauline Grosjean (University of San Francisco)
            Sam Whitt (Fulbright Scholar, University of Pristina, Kosovo)
            Frontier Violence: Property Rights, Commons Management Costs and Distributive Conflict
            Jean Daudelin (Carleton University)
            Conflict Trap or State Building? International Wars, Civil Conflicts and Social and Political Preferences
            Pauline Grosjean (University of San Francisco)

Room 13   PANEL 2: CORRUPTION
            Chair: Jens Prüfer (Tilburg University)
            On the Link Between Government Ideology and Corruption in the Public Sector
            Zohal Hessami (University of Konstanz)
            Resource Windfall and Corruption: Evidence from Peru
            Stanislao Maldonado (University of California, Berkeley)
            Intermediaries in corruption: An experiment
            Danila Serra (Florida State University)
            Mikhail Drugov (Carlos III de Madrid)
            John Hamman (Florida State University)
            Fraudulent Democracy? An Analysis of Argentina's Infamous Decade using Supervised Machine Learning
            Sebastian Saiegh (UCSD)
            Francisco Cantu (UCSD)

Room 217   PANEL 3: PUBLIC SECTOR III: REGULATION
            Chair: Simon Porcher (IAE, Paris 1 Panthéon-Sorbonne)
            A New Institutional Economics Approach to Government Regulation
            Tamer Çetin (Yildiz Technical University)
            Fuat Oğuz (Baskent University)
            Is Regulation by Milestones Efficiency Enhancing? - An Experimental Study of Environmental Protection
            Hannes Koppel (Max Planck Institute of Economics)
            Andreas Freytag (Friedrich Schiller University Jena)
            Werner Güth (Max Planck Institute of Economics)
            Leo Wangel (Friedrich Schiller University Jena)
            Executive Pay Regulation: What Regulators, Shareholders, and Managers Can Learn
from Major Sports Leagues
Markus Lang (University of Zurich)
Helmut Dietl (University of Zurich)
Tobias Duschi (University of Zurich)

Law & Economics Perspectives on Electricity Regulation
Yannick Perez (European University Institute)
Adrien De HAUTECLOQUE (EUI)

Room 107 PANEL 4: PROPERTY RIGHTS II
Chair: Leonid Polishchuk (Higher School of Economics, Moscow)
Property Rights, Resource Access & Long Run Growth
Cherie Metcalf (Queen's University)
Ian Keay (Queen's University, Economics Department)
Specificity of Control: The Case of Mexico's Ejido Reform
Paul Dower (New Economic School)
Tobias Pfutze (Oberlin College)
Who Sells Land? A Study in Rural Vietnam
Gwendoline Promsopha (Université Paris West La Defense)

Room 303 PANEL 5: PUBLIC SECTOR ORGANIZATION AND PERFORMANCE V: FISCAL FEDERALISM
Chair: Ekaterina Zhuravskaya (Paris School of Economics and New Economic School)
Size matters: An Index on Regulation and Public Sector at Decentralized Levels of Government
Rocio Albert (Universidad Complutense de Madrid)
Rogelio Biazzi (Universidad Complutense de Madrid)
Francisco Cabrillo (Universidad Complutense de Madrid)
The Economics of Multi-level Governance: on the Benefits of Overlapping Jurisdictions
Eric Brousseau (University Paris Ouest)
Emmanuel Raynaud (INRA SADAPT & CES (U. Paris I))
Fiscal Effects of Municipal Amalgamation
Benedikt Fritz (University of Freiburg)
Federal Competition and Economic Growth
John Hatfield (Stanford University)
Katrina Kosec (Stanford University)

Room 30 PANEL 6: THEORY OF THE FIRM/ IO V
Chair: Witold Henisz (University of Pennsylvania)
Child Labor and the Global Cocoa Industry's Adoption of Certification: A Comparative Institutional Analysis of Responses to Advocacy Attacks
Alexandra Clark (Massey University)
Female Salaries and Careers in British Banking, 1915-41
Andrew Seltzer (Royal Holloway, University of London)
Product Form Choice: Selling Systems Versus Components in Industrial Markets
Mrinal Ghosh (University of Arizona)
Shantanu Dutta (University of Southern California)
Kellilynn M. Fries (University of Arizona)

Room 203 PANEL 7: POLITICAL STABILITY AND POLITICAL CHANGE
Chair: Noel Johnson (George Mason University)
The Feudal Revolution and Europe’s Rise: Institutional Divergence in the Christian and Muslim Worlds Before 1500 CE
Lisa Blaydes (Stanford University)
Eric Chaney (Harvard University)
Democracy’s Dimensions: Implications & A Case Study
Roger Betancourt (University of Maryland)
Did the Great Depression Helped Cause Decolonization: Evidence from India’s Independence Struggle
Rikhil Bhavnani (Princeton University)
Saumitra Jha (Stanford University)

10:15-10:45pm Refreshments – Citrus Courtyard

10:45-12:15pm Session #6 – History Corner

Room 219 PANEL 1: THEORETICAL ISSUES IN THE NIE
Chair: Peter Murrell (University of Maryland)
Toward a “Choice Cost Economics”: A Positive and Generalized Model of Rational Choice for Institutional Economics
Kevin Lyons (Sierra Nevada College)
German "Ordnungstheorie" From the Perspective of the New Institutional Economics
Rudolf Richter (University of Saarland, Germany)
Transaction costs, embeddedness and the ex ante distribution of quasi-rent
Maria Sylvia Saes (University of São Paulo)
Bruno V. Miranda (University of São Paulo)
The Institutional Microeconomics of Positional Goods
Massimiliano Vatiero (University of Lugano)

Room 13 PANEL 2: COGNITION AND BEHAVIORAL ECONOMICS II
Chair: George Hendrikse (Erasmus University Rotterdam)
On The Role Of Emotions In Games
Peter Kulasza (University of Hamburg)
Picking the Right Players: Applying the Perceptive Interpretation of Game Theory to Rational Choice Institutionalism
Tomer Perry (Stanford University)
Incentives, Opportunism and Behavioral Uncertainty in Electricity Industries
Eva Niesten (Utrecht University)
Albert Jolink (Rotterdam School of Management, Erasmus University)

Room 217 PANEL 3: LAW AND LEGAL INSTITUTIONS III: DEVELOPING COUNTRIES
Chair: John Drobak (Washington University)
Gwendolyn Ball (Bradley University/Univ. of Illinois)
Jay P. Kesan (University of Illinois)
Neither Robin Hood nor King John: Testing the Anti-creditor and Anti-Debtor Bias in Brazilian Judges
   Luciana Yeung (Insper Instituto de Ensino e Pesquisa)
   Paulo Furquim de Azevedo (EESP-FGV, São Paulo)
Brazilian Supreme Court and the Rule of Law construction: Building the Legislative Quality Index (LQI)
   Leon Barbosa (Federal University of Pernambuco and Legislative Studies Center at Federal Univ. of Minas Gerais)
   Jose Mario Wanderley Gomes Neto (UFPE & UNICAP)
   Dalson Britto Figueiredo Filho (UFPE)

Openness and Rigidity of Islamic Law: Jurists’ motives of Change within the Islamic Legal System
   Hania Abou al-shamat (University of Florida)

Room 107  PANEL 4: PROPERTY RIGHTS IV
   Chair: Paul Dower (New Economic School)
Economic Governance of Property Rights: A Comparative Analysis on the Collection of Royalties in Genetically Modified Soybean Seeds
   Guilherme Monteiro (Insper Institute of Education and Research)
   Decio Zylbersztajn (University of São Paulo)
Right-to-carry Laws, Stand-your-ground Laws, and Justifiable Homicides
   Ivan Ribeiro (University of São Paulo)
   John J. Donohue (Stanford Law School)
Toward an Economic Theory of Property in Information
   Henry Smith (Harvard)

Room 303  PANEL 5: PUBLIC SECTOR ORGANIZATION AND PERFORMANCE VI: THE NIE OF WATER
   Chair: Christopher Paik (Princeton University)
Public-Private Partnerships and Opportunism: New Empirical Evidence in the French Water Industry
   Freddy Huet (University of Nice)
   Simon Porcher (IAE of Paris)
Political vs managerial control and public service prices: Evidence from Austrian water utilities
   Michael Klien (WU Vienna University of Economics and Business)
Efficiency in Public & Private French Water Industry: Prospects for Benchmarking
   Simon Porcher (IAE, Paris 1 Panthéon-Sorbonne)
   Aude Le Lannier (IAE Paris)
What Motivates Organizational Changes: An Empirical Analysis in the French Water Industry
   Stéphane Saussier (IAE de PARIS / Sorbonne Business School)
Room 30  PANEL 6: THEORY OF THE Firm/ IO VI
Chair: Mrinal Ghosh (University of Arizona)
The case for a trusteeship approach to corporate governance
Giuseppe Danese (Simon Fraser University)
Regulatory Externalities as a Driver of Corporate Environmental Performance
Adam Fremeth (University of Western Ontario)
J. Myles Shaver (University of Minnesota)
Spinning Gold: The Financial Returns to External Stakeholder Engagement
Witold Henisz (The Wharton School, University of Pennsylvania)
Sinziana Dorobantu (The Wharton School, University of Pennsylvania)
Lite Nartey (The Wharton School, University of Pennsylvania)
Private Interest Based Multilateral Loans
Julien Reynaud (Université Paris 1)
Julien Vauday (CNRS - Université Paris 13)

Room 203  PANEL 7: The Institutional Revolution in Ancient History
Chair: Barry R. Weingast (Stanford University)
Economic growth and state capacity in the ancient world: the limits of institutionalism
Ian Morris (Stanford University)
Institutions, Networks, and the Persistence of Athenian Democracy
Josiah Ober (Stanford University)
How Tyranny Paved the Way to Wealth and Democracy: The Democratic Transition in Ancient Greece
Robert K. Fleck (Montana State University)
F. Andrew Hanssen (Clemson University)
Non-democratic political institutions in ancient Greece: The world of oligarchies
Matthew Simonton (Stanford University)

Room 305  PANEL 8: CONTRACTING IV
Chair: Peter Klein (University of Missouri)
Does Vertical Integration Decrease Prices? Evidence from the Paramount Antitrust Case of 1948
Ricard Gil (UC Santa Cruz)
Risky Business: Uncertain Access to Specialized Complementary Assets, Vertical Integration, and the Commercial Performance of New Products
Venkat Kuppuswamy (Harvard Business School)
When to Sell Your Idea: Theory and Evidence from the Movie Industry
Hong Luo (NYU Stern)
Markets, States, and Policy-Making : Bankruptcy Law Vs. the Lender of Last Resort
Eric Brousseau (Univesity of Paris & EUI)
Jérôme Sgard (Sciences-Po)

12:30-2:15pm Business Lunch – Munger Building, Law School, Paul Brest Hall

2:15-3:15pm Keynote Speaker – Munger Building, Law School, Paul Brest Hall
Where’s the party? Collective action and development
Phillip Keefer (World Bank)

4:00-5:30pm Session #7 – History Corner

Room 219 PANEL 1: NEW (INSTITUTIONAL) ECONOMIC HISTORY II
Chair: Dean Williamson (US Department of Justice)
The Coevolution of Economic and Political Development from Monarchy to Democracy
Fali Huang (Singapore Management University)
German Jewish Émigrés and U.S. Innovation
Petra Moser (Stanford University)
Alessandra Voena (Stanford University)
Fabian Waldinger (Warwick)
The Empire Strikes Coins: Islamic Conquest, Iconoclasm and currency Debasement in Bizantium 650-900 AD
Athanassios Pitsoulis (Brandenburg University of Technology Cottbus)
Thushyanthan Baskaran (Gothenburg Centre of Globalization and Development)
State Corporatism and Democratic Industrial Relations in Spain 1926-1935: a Reppraisal
Marc Prat Sabartes (Universitat de Barcelona and UC Berkeley (VS))
Oscar Molina (Universitat Autonoma de Barcelona)

Room 13 PANEL 2: FINANCIAL MARKETS
Chair: Mathieu Couttenier (Paris 1 Sorbonne – PSE)
Insurance for Financial Crisis?
Klaus Heine (Erasmus University Rotterdam)
Michael Faure (Erasmus University Rotterdam)
Entrepreneurial Finance and Performance: A Transaction Cost Economics Approach
Robert Seamans (NYU Stern School of Business)
Alicia Robb (Ewing Marion Kauffman Foundation)
Cheap Credit and Incentives in Financial Institutions: the Case of Global Microfinance
Gabriel Natividad (New York University)
Mark Garmaise (UCLA)
Financial Literacy in View of the Financial Crisis: Evidence from Russia
Georgios Panos (University of Essex)
Room 217  PANEL 3: PUBLIC SECTOR IV: REGULATION
Chair: Steve Maser (Willamette University)
A Risk Based Approach to the Problem of Credible Commitment in Public, Private, Partnership: The Case of Vietnam
Eduardo Araral (National University of Singapore)
Partisan Policies, Fiscal Constraints, and the Growth of Regulation
Noel D. Johnson (George Mason University)
Matthew Mitchell (Mercatus Center)
Steven Yamarik (California State University - Long Beach)
Is a Public Regulation of Food Price Volatility Feasible in Africa? An Arch Approach in Kenya
Elodie Maitredhotel (CIRAD)
Tristan Le Cotty (CIRAD)
Regulation, Innovation and Productivity
Juan Santalo (IE Business School)
Francisco Marcos (IE Law School)

Room 107  PANEL 4: CONTRACTING V
Chair: Patrick Warren (Clemson University)
Delegation and Pay-for-Performance: Evidence from Industrial Sales Force
Desmond Lo (Santa Clara University)
Mrinal Ghosh, (University of Arizona)
Francine Lafontaine (University of Michigan)
Governance of Research Collaborations: An Application to Biopharmaceutical Industry
Natalia Lyarskaya (University of Paris West)
Counter-Incentives in Incomplete Contracts
Raphael Soubeyran (INRA)
Laure Athias (IDHEAP, University of Lausanne)

Room 303  PANEL 5: PUBLIC SECTOR ORGANIZATION AND PERFORMANCE VII: DEMOCRACIES vs. AUTOCRACIES
Chair: Stephane Saussier (IAE de PARIS/ Sorobonne Business School)
Promises, Promises: Vote-Buying, Institutionalize Political Parties and Political Budget Cycles
Philip Keefer (The World Bank)
Marek Hanusch (Overseas Development Institute)
Government Spending and Re-election: Quasi-experimental Evidence from Brazilian Municipalities
Kevin Morrison (Cornell University)
Stephan Litschig (Universitat Pompeu Fabra)
Transparent Authoritarianism? An Analysis of Political and Economic Barriers to Greater Government Transparency in China

*Peter Lorentzen (UC Berkeley)*
*Pierre Landry (University of Pittsburgh)*
*John Yasuda (UC Berkeley)*

**Room 30**  
**PANEL 6: THEORY OF THE FIRM/IO VII**
*Chair: Claude Menard (Université de Paris (Panthéon-Sorbonne))*

The Greenwashing Machine: Is CSR More Than Communication?  
*Julien Vauday (CNRS - Université Paris 13)*  
*Remi Brazillier (Université d'Orléans)*

Philanthropy, CSR and NGOs' Activism  
*Sophie Hatte (Université Paris 1)*

The Shadow of Hierarchy - How to Sample a Hidden Population of Former Employees?  
*Danny Pajak (European University Viadrina Frankfurt (Oder))*

**Room 203**  
**PANEL 7: TRANSITION AND DEVELOPING ECONOMIES IV**
*Chair: Sandro Cabral (Federal U. of Bahia)*

Innovation and Learning During the Crisis: Evidence from Firm Level Data for Eastern European Countries  
*Paulo Correa (World Bank)*
*Mariana Iootty (World Bank)*

Does Agriculture Play Any Role in Poverty Alleviation in Pakistan?  
*Adiqa Kiani (Federa Urdu University, Islamabad)*

Media and Economic Development – Sub Saharan Africa  
*Sanjukta Roy (World Bank)*
*Michael Behrman (Columbia University)*

6:00-9:00pm  
**Gala Dinner – Cantor Center for the Arts, Rodin Sculpture Garden**