

# Queen's Workshop on the Economics of Media

Friday, June 12<sup>th</sup>, 2020

Smith School of Business, Queen's University, Kingston, Ontario

## [TENTATIVE] PROGRAM

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The organizer – Ricard Gil (Queen's University) - gratefully acknowledges financial support from the Research Office at Smith School of Business, the John Deutsch Institute from the Economics Department, the Film and Media Studies of Queen's University, and The Brattle Group, without which this workshop would not be possible.

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*Note: All sessions will take place in Goodes Hall, 143 Union Street (Room # TBA). They will be divided into 40-min presentations, 10-min discussions, and 10-min Q&A from the floor.*

### June 11<sup>th</sup>

6:00pm – 9:00pm:     **Boat Cruise and Barbecue around the Thousand Islands.**  
Boarding starts at 6:00pm, from #1 Brock Street.

### June 12<sup>th</sup>

8:30am – 9:00am:     **Coffee and Welcome Remarks**

9:00am – 10:00am:   **Session 1: Measuring the Productivity of the Print News Media**  
Chair: Joan Calzada (University of Barcelona)  
Presenter: Michael Sinkinson (Yale)  
Discussant: Ambarish Chandra (Toronto)

10:00am – 11:00am: **Session 2: Local News Online**  
Chair: Joan Calzada (University of Barcelona)  
Presenter: Lisa George (CUNY)  
Discussant: Leslie Chiou (Occidental)

11:00am – 11:15am: **Coffee Break**

- 11:15am – 12:15pm: **Session 3: Digitization and Product Discovery: The Causal and Welfare Impact of Reviews and Crowd Ratings.**  
Chair: Ricard Gil (Queen's)  
Presenter: Joel Waldfogel (Minnesota) – joint with Imke Reimers  
Discussant: Luis Cabral (NYU)
- 12:15am – 1:00pm: **Lunch and Coffee on Site**
- 1:00pm – 2:00pm: **Graduate student poster competition**
- 2:00pm – 3:00pm: **Industry Practitioner Panel**  
Phillip Crawley, Publisher and CEO of Globe and Mail  
Phillip Leslie, Chief Digital Economist & VP at Amazon
- 3:00pm – 3:15pm: **Coffee Break**
- 3:15pm – 4:15pm: **Session 4: Social Media and Protests in China**  
**John Deutsch Institute Distinguished Lecture on Economics of Media**  
Chair: Ricard Gil (Queen's)  
Presenter: Yanhui Wu (USC) – joint with Bei Qin and David Stromberg  
Discussant: Maiting Zhuang (Paris School of Economics)
- 4:15pm – 4:30pm: **Coffee Break**
- 4:30pm – 5:30pm: **Session 5: Measuring Inequality in News Knowledge**  
Chair: Ricard Gil (Queen's)  
Presenter: Charles Angelucci (Columbia) – joint with Andrea Prat  
Discussant: Yosh Halberstam (Toronto)
- 5:30pm – 7:00pm: **Closing Remarks & Poster Competition Prize**  
**Drinks and Mingling in atrium**