Call for Paper Poster Presentations

Economics of Media Workshop: Industrial Organization meets Political Economy

June 12, 2020 – Smith School of Business @ Queen's University Kingston, ON (Canada)

The aim of the workshop is to bring together leading international researchers interested in the topics of competition policy and media markets together with leading international scholars in the study of political economy and the influence of media on political and social outcomes. The goal of the workshop is to foster in-depth scientific interactions between junior and senior researchers across fields and beyond the boundaries of economics and business. The workshop will take place June 12, 2020 at the Smith School of Business of Queen's University in Kingston, ON. If interesting in attending the workshop, please email ricard.gil@queensu.ca to RSVP.

The workshop will host a junior researcher poster competition open to all junior scholars (graduate students and assistant professors) with projects based on the media industry broadly defined.

All researchers interested in presenting in the poster competition are invited to submit completed papers or extended abstracts (~3-5 pages). Submissions (PDF of the paper or extended abstract) should be sent no later than March 15, 2020 to ricard.gil@queensu.ca. Accepted participants will be informed no later than April 15, 2020. The workshop will cover part of the travel and lodging costs of poster session presenters.

Workshop speakers: Michael Sinkinson (Yale, Lisa George (CUNY), Joel Waldfogel (Minnesota), Yanhui Wu (USC), Charles Angelucci (Columbia), Ambarish Chandra (Toronto), Leslie Chiou (Occidental), Luis Cabral (NYU), Maiting Zhuang (PSE), and Yosh Halberstam (Toronto).

Confirmed industry participants: Phillip Crawley (CEO and Publisher at The Globe and Mail), Phillip Leslie (VP and Chief Economist at Amazon).

Organizers: Ricard Gil (Smith Queen's), Chris Cotton (Queen's Econ), Rob Clark (Queen's Econ), Henry Schneider (Smith Queen's), Joan Calzada (U of Barcelona).

Workshop venue:

Smith School of Business, Queen's University; https://smith.queensu.ca/index.php